



FOR IMMEDIATE RELEASE

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TWO RIVER THEATER COMPANY ANNOUNCES **ONE BOOK, ONE COMMUNITY**

A community-wide literacy event around the book, *Charlotte's Web*

November 7 – December 23, 2010

Red Bank, NJ—Two River Theater Co. is thrilled to announce **One Book, One Community**, a town-wide program with the goal to unite the Greater Red Bank area through community discussion, literacy education, and local arts events all centered around one book, *Charlotte's Web* by E.B.White.

The program will run from November 7 – December 23 and will involve community events through that period to encourage the reading and discussion of the book *Charlotte's Web*.

One Book, One Community will begin with a kick-off event on Sunday November 7 from 10am to 12pm at Two River Theater. There will be games, arts and crafts, snacks, and a reading of excerpts from *Charlotte's Web* by **Red Bank Mayor Pat Menna**.

Following the launch, events will occur all over town and will include book groups, readings, discussion groups, movie screenings, arts and crafts, discounts at area retailers, a pet food drive, and the live production of *Charlotte's Web* at Two River Theater Company.

Two River will be partnering with a host of area organizations, including the Monmouth County Arts Council, the Monmouth County 4H, the branches and members of the Monmouth County Libraries, Red Bank Public Library, Middletown Township Public Library, River Road Books, Funk and Standard, A Time to Kiln, Desantis Creative, and Kidsville News, among others.

Two River Theater Company and its partners encourage all area businesses to celebrate this wonderful community event, and to join in and participate in **One Book, One Community**, be it as a media sponsor, as the host of an event, or by offering a special promotion at restaurants and stores. All participants receive a family-four pack of tickets to *Charlotte's Web* at Two River to raffle to their constituents, as well as recognition as a partner in all promotion and publicity for the event.

To find out more about participating, please contact Deeksha Gaur, Director of PR and Marketing, by phone at **732.345.1400 ext. 1830** or via email at dgaur@trtc.org.

CALENDAR NOTICE

Events for *One Book, One Community*:

All the following events are free and open to the public unless stated otherwise.

- **ONE BOOK, ONE COMMUNITY KICK-OFF EVENT | Sunday November 7, 10am – 12pm**
Two River Theater Company, 21 Bridge Avenue, Red Bank, NJ | Red Bank Mayor Pat Menna will kick off this initiative with a reading of Charlotte's Web, followed by a morning of games, crafts, activities, and snacks, for the whole family!
- **PET FOOD DRIVE | November 7, 2010 – January 2, 2011**
Two River Theater Company, 21 Bridge Avenue, Red Bank, NJ | Two River Theater Company and Monmouth County 4H will be holding a pet food drive through the span of One Book, One Community to benefit the MCSPCA.
- **GREAT DEALS WITH PURCHASES OF CHARLOTTE'S WEB | November 7 – December 23, 2010**
*River Road Books, 759 River Road, Fair Haven, NJ
Funk and Standard, 40 Broad Street, Red Bank, NJ*
Get great deals when you purchase a copy of *Charlotte's Web* at either of these stores, from November 7 – December 23.
- **WIN TICKETS TO CHARLOTTE'S WEB AT TWO RIVER | November 7 – December 23, 2010**
Attend any of the following events and enter to win a family-four pack of tickets to Charlotte's Web at Two River Theater Company in Red Bank. There will be a winner at each event.
- **FAMILY FILM: CHARLOTTE'S WEB | Thursday November 11, 2pm**
Middletown Township Public Library, 55 New Monmouth Road, Middletown, NJ | Ages 5 & Up
- **PAINT YOUR OWN PIG BANK! | Friday November 12, 4pm – 7pm**
A Time to Kiln, 50 Broad Street, Red Bank, NJ | Paint your own Wilbur piggy bank at A Time to Kiln. For this night only your studio fee will be waived & a special discount will be given on all piggy banks.
- **BILINGUAL STORY TIME – CHARLOTTE'S WEB | Saturday November 13, 1pm**
*Red Bank Children's Library, 84 West Front Street, Red Bank, NJ | A reading of *Charlotte's Web* in English and Spanish, for English and Spanish speaking families and children of all ages.*
- **CHARLOTTE'S WEB MOVIE (2006) & TRIVIA SPIN-OFF | Saturday November 20, 2pm**
Monmouth County Library Eastern Branch, 1001 Highway 35, Shrewsbury, NJ | Come see the classic tale of Fern and her young pet pig Wilbur, and the very special spider who saves his life, in this tale of friendship and loyalty. There will be a trivia contest with questions based on the movie so all will be eligible to play.
- **SPECIAL PARENT & CHILD LEGO BOOK CLUB | Wednesday November 24, 4:15 – 5pm**
*Howell Branch Library, 318 Old Tavern Road, Howell, NJ | This month's selection of the Parent & Child Lego Book Club is *Charlotte's Web* by E.B. White.*
- **MOVIE: CHARLOTTE'S WEB (2006) | Monday November 29, 4-6pm**
Howell Branch Library, 318 Old Tavern Road, Howell, NJ | This classic story based on the beloved book by E.B. White brings us the charming tale of Fern and her young pet pig Wilbur. 96 minutes.

- **CHARLOTTE'S WEB BOOK DISCUSSION & MOVIE VIEWING | Monday November 29, 5:30pm**
*Red Bank Children's Library, 84 West Front Street, Red Bank, NJ | Come join other families and kids to talk about *Charlotte's Web*, followed by a viewing of the wonderful movie.*
- **SPECIAL SCHOOL AGE PROGRAM, GRADES K & UP | Wednesday December 1, 4 – 4:45pm**
*West Long Branch Library, 95 Poplar Avenue, West Long Branch, NJ | Join the folks of West Long Branch library for an afternoon of fun with *Charlotte's Web*.*
- **CHARLOTTE'S WEB FAMILY PARTY | Thursday December 2, 4 – 4:45pm**
Ocean Township Branch Library, 701 Deal Road, Ocean, NJ | Join the folks at Ocean Township Library for a party for the whole family.
- **PIGS & SPIDERS & RATS OH MY! | Tuesday December 7, 3:15 – 4pm**
*Fair Haven Member Library, 748 River Road, Fair Haven, NJ | Revisit Wilbur, Charlotte and all the wonderful characters on the Zuckerman farm, and participate in a "pig project"! *Limited space. Fair Haven Residents Only. Reservations required.*
- **CHARLOTTE'S WEB LIVE ON STAGE AT TWO RIVER THEATER | December 7 – January 2, 2010**
Two River Theater Company, 21 Bridge Avenue, Red Bank, NJ | See this wonderful story brought spectacularly and imaginatively to life onstage with adults, kids, and puppets too! Tickets: Children \$24; Adults \$43 - \$48.
- **SPECIAL CHARLOTTE'S WEB STORYTIME AND CRAFT | Thursday, December 9, 3:45-4:15pm**
Middletown Township Public Library, 55 New Monmouth Rd, Middletown, NJ | Ages 4 & 5
- **FAMILY FILM: CHARLOTTE'S WEB (1973 Animation) | Thursday December 23, 2:30 – 4:30pm**
Oceanport Branch Library, Monmouth Boulevard and Myrtle Avenue, Oceanport, NJ | Enjoy this classic film with the whole family.

For more information, or to participate in *One Book, One Community*, please contact Deeksha Gaur, Director of PR and Marketing, by phone at **732.345.1400 ext. 1830** or via email at dgaur@trtc.org.

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TWO RIVER THEATER COMPANY is a professional not-for-profit regional theater company providing outstanding plays and educational programs for audiences of central New Jersey and beyond. Two River was founded in 1994 by Joan and Robert Rechnitz and over the past 16 seasons has grown into one of the most vital and dynamic arts organizations in the region. The theater has co-produced plays with theaters around the country and received "Theatre of the Year" awards from the New Jersey Theatre Alliance and The Star-Ledger. Two River is a member of the League of Resident Theaters (LORT), Theatre Communications Group (TCG), The New Jersey Theatre Alliance and ArtPride New Jersey.